

Social Enterprise Associates
Tip Sheet #9

*This document shares
networking, financing, and
research resources for
triple bottom line
endeavors.*

*Such efforts provide
inexpensive opportunities
for new ventures and good
causes to gain support.*

Tip Sheet #9

Resources for Scaling Social Enterprises

Finding effective pathways to grow & sustain good causes

Introduction

As the concept of social entrepreneurship continues to gain recognition around the world, the ecosystem is increasingly strengthened and diversified to support practitioners. Instead of working alone, social entrepreneurs are better equipped to leverage existing resources in the field – with networking, financing, and research.

This tip sheet presents some of Social Enterprise Associates' favorite triple bottom line resources. They offer inexpensive information and opportunities for do-gooders seeking to scale up and better sustain organizations.

Network

The following organizations offer information platforms, connecting people and organizations in the field of social impact.

- [Ashoka](#): Global association of world leading social entrepreneurs
- [Aspen Network of Development Entrepreneurs](#): Global association housed of organizations that invest money and expertise to advance entrepreneurship in emerging markets
- [Bid Network](#): Engages entrepreneurs, experts & investors for entrepreneurship and economic growth in emerging markets
- [Small Enterprise Education & Promotion \(SEEP\) Community](#): Connects microenterprise and development practitioners from around the world
- [Social Edge](#): Global online community for the social benefit sector to connect, learn, inspire, and share resources
- [Social Enterprise Alliance](#): Association for the community of social enterprise based in the U.S.

Resources for Scaling Social Enterprises, continued

- [Social Venture Network](#): Connects, supports and inspires business leaders and social entrepreneurs in expanding practices of socially responsible business
- [Wiser Earth](#): Portal for the global movement of people and organizations working towards social justice, indigenous rights, and environmental stewardship connect, collaborate, and share knowledge

Financing

The following organizations provide or facilitate investment in social enterprises.

- [Calvert Foundation](#): Lends capital affordably to organizations serving disadvantaged communities to create a more equitable and sustainable society
- [Grassroots Business Fund](#): Builds and supports high impact businesses that provide sustainable economic opportunities to millions of people at the base of the economic pyramid
- [Hoop Fund](#): Connects consumers to fair trade producers through purchasing and microloans
- [Root Capital](#): Nonprofit social investment fund pioneering finance for grassroots businesses in rural areas of developing countries
- [RSF Social Finance](#): Nonprofit financial services organization dedicated to transforming the way the world works with money via investing, lending, and giving
- [Toniic](#): Global network of action-oriented impact investors investing in entrepreneurs addressing the fundamental needs of people and planet

Academic & Publications

These institutions share the latest news and information in social enterprise.

- [IdeaEncore](#): A nonprofit resource center made up of a community of people who exchange information
- [Stanford Social Innovation Review](#): Research publication on insights and experiences on social innovation
- [Beyond Profit](#): Based in India, social enterprise publication online

For fellowships and business plan competitions focused on social impact or social entrepreneurship, please visit our [website](#) and refer to **Tip Sheet #4: Socially Responsible Business Plan Competitions Summary**.



www.socialenterprise.NET

Twitter: @SocialEntAssoc

Facebook: <http://tinyurl.com/4xr8sbp>

LinkedIn: <http://tinyurl.com/3gbyweq>

Social Enterprise Associates, a registered "B" Corporation, fosters 'triple bottom line' solutions supporting entrepreneurs, their organizations, and the industries in which they operate. This management consulting firm applies business and market principles to social, environmental and community efforts seeking to 'do well by doing good.' Specializations include raising capital, business plans, market research, new product development and operational implementing. Efforts have led to clients raising more than \$100 million.

Social Enterprise Associates is devoted to building a better tomorrow today. Reach **Managing Partner, Drew Tulchin**, by email drew@socialenterprise.NET or phone **202-256-2692**.